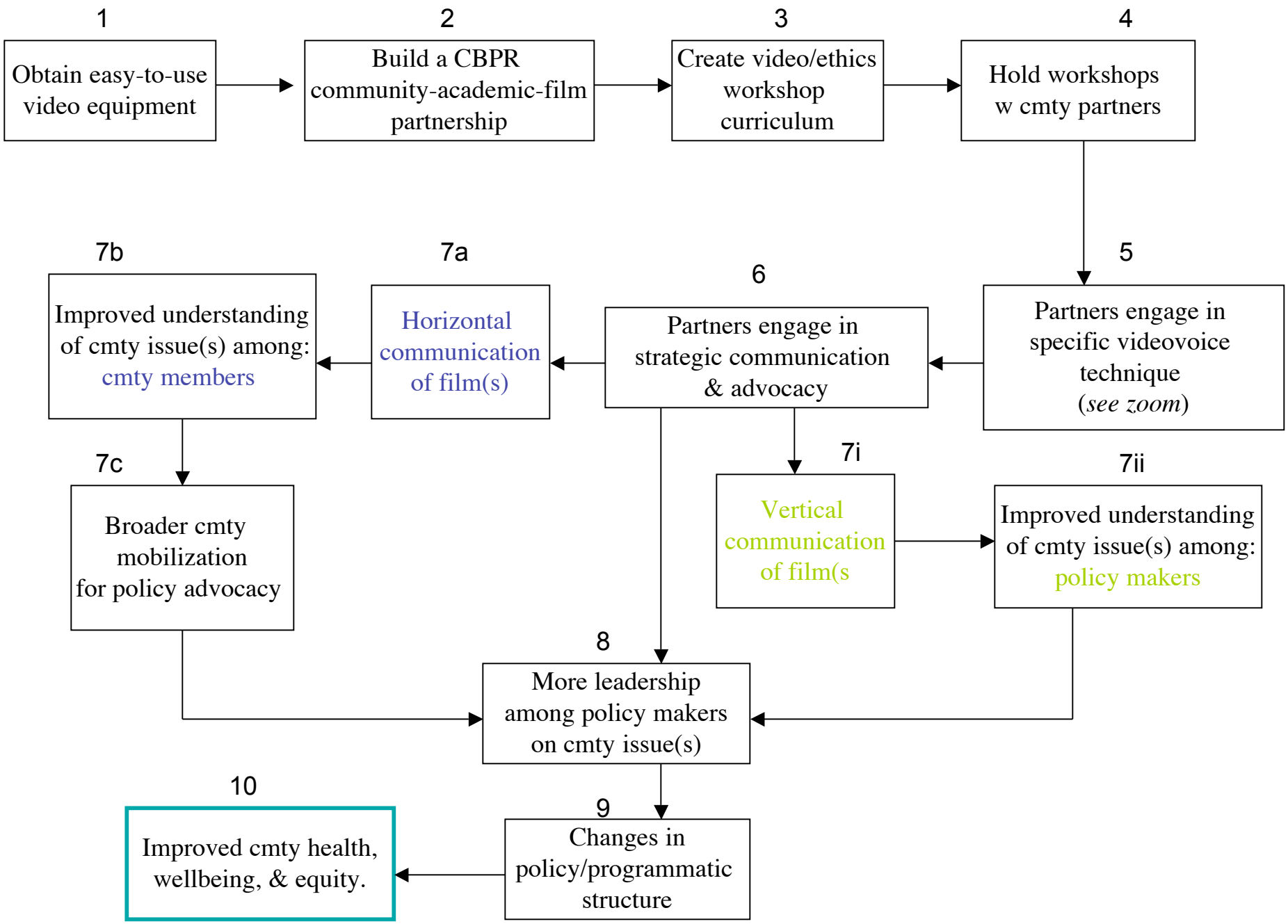
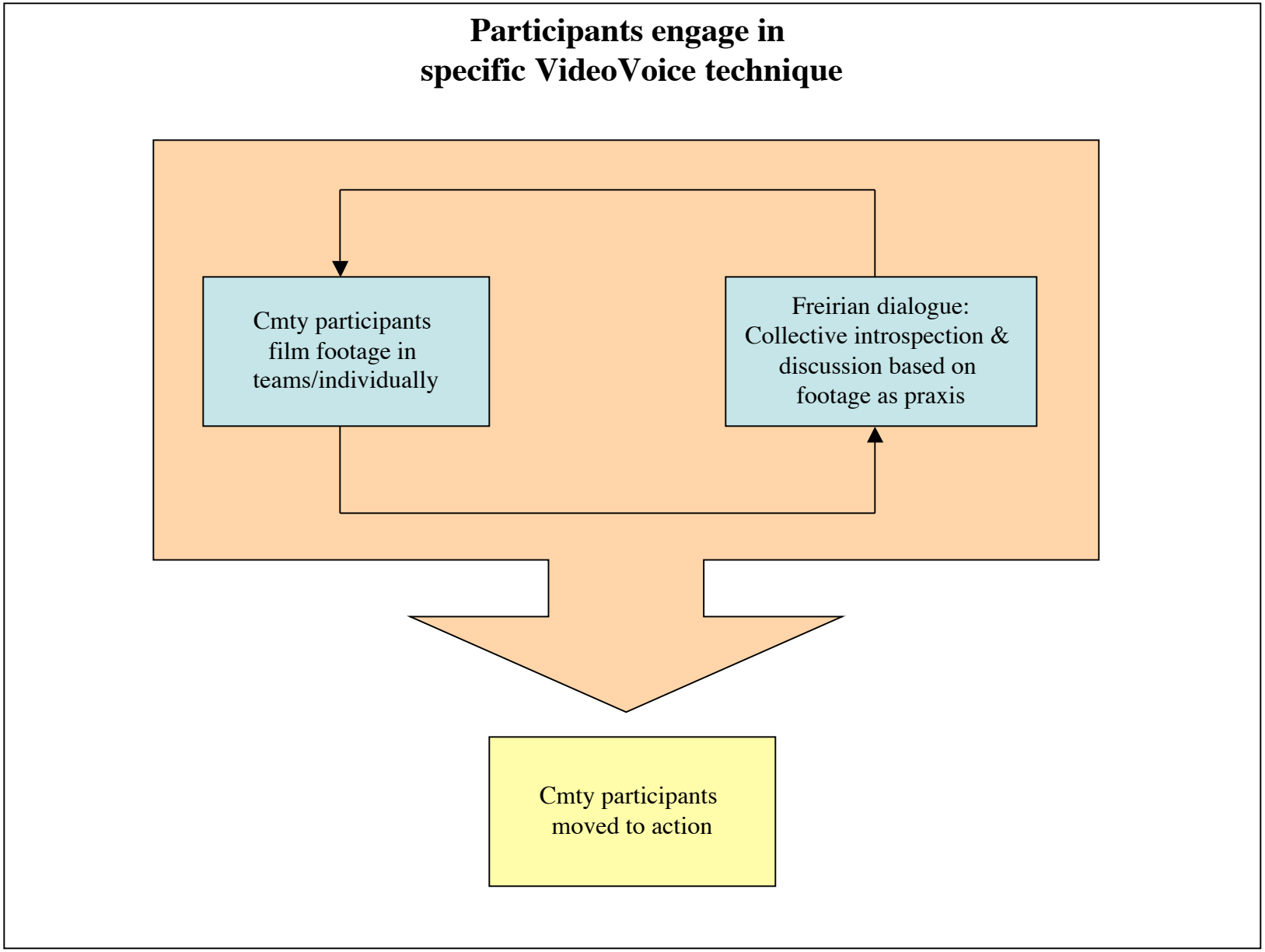

1
Obtain easy-to-use video equipment
2
Build a CBPR community-academic-film partnership
3
Create video/ethics workshop curriculum
4
Hold workshops w cmty partners
5
Partners engage in specific videovoice technique (see zoom)
6
Partners engage in strategic communication & advocacy
7a
Horizontal communication of film(s)
7b
Improved understanding of cmty issue(s) among: cmty members
7c
Broader cmty mobilization for policy advocacy
7i
Vertical communication of film(s
7ii
Improved understanding of cmty issue(s) among: policy makers
8
More leadership among policy makers on cmty issue(s)
9
Changes in policy/programmatic structure
10
Improved cmty health, wellbeing, & equity.

Zoom


Participants engage in
specific VideoVoice technique
Cmty participants
film footage in
teams/individually
Freirian dialogue:
Collective introspection &
discussion based on
footage as praxis
Cmty participants
moved to action